



THE CLEARVIEW AUTHORIZED PARTNER PROGRAM

Benefits of the Clearview Authorized Partner Program

- ⊛ Collaborate with a leadership team of industry veterans focused on providing the latest in technological architecture and innovation, sales and marketing support, and dedication to 100% Customer and partner satisfaction.
- ⊛ Become part of an elite partner program at the forefront of the industry's most advanced technology, built on and leveraging the latest wave of Microsoft® innovation, including Windows Vista® and Windows® XP, SQL Server® 2005, Office 2007, and SharePoint® 2007.
- ⊛ Take advantage of product discounts, full partner training, sales and marketing plans, and marketing development funds to ensure mutually beneficial success.

"One of the most interesting things about the Clearview solution is the extent to which Clearview leverages Microsoft® Office SharePoint® Server (MOSS) and the Office 2007 system – not just as a platform for delivering core ECM functionality – but also as part of the core user experience.

The integration of MOSS and the Office system is pretty much seamless and delivers the power of both the MOSS and Office system document management features in a very comprehensive Microsoft-oriented user experience."

Ron Sielinski, Senior Product Manager
Microsoft Office Business Platform

To learn more about Clearview,
please visit www.clearviewecm.com

Clearview Software is the original author of the industry's only Microsoft® SharePoint® based Enterprise Content Management (ECM) Suite. While the technology and software are important (if not critical) components of a Customer's overall solution, those alone are simply not enough.

For a successful solution to be crafted for a Customer's specific requirements; for the engagement to be professionally managed and implemented; and for the solution to be superbly supported throughout its lifetime, Clearview looks to seasoned, successful solution partners to take our innovative ECM system and transform it into highly compelling and rewarding business solutions.

Our many years of industry experience have yielded significant insight into the elements that create successful ECM partners. The Clearview Authorized Partner Program leverages that experience and focuses on the three key elements of a successful business partnership: the program itself; the products; and the people. The elements of this program are ideally suited for the needs of prospective select partners, such as Microsoft Solution Providers, ECM and Document Management Solution Providers, and Business Application/OEM Solution Providers.

The Clearview Authorized Partner Program

Unlike early industry vendors, Clearview has established a series of high standards for those select partners who are members of the Authorized Partner Program. Highly motivated and established solution providers are supported by several carefully architected program elements:

- ⊛ **Product Discounts** are provided to support partner sales efforts and to yield appropriate margins on Clearview products that are sold. Program discounts begin at an established standard level, and can increase incrementally in relation to a partner's sales of Clearview products. This enables highly motivated and successful partners to achieve appropriate discount levels in direct proportion to their contribution to the growth and success of Clearview.
- ⊛ **Partner Training** is provided in a formal classroom environment with emphasis on sales and marketing, along with technical product and support training. Clearview Partners will have the opportunity and privilege to be trained by industry experts with exceptional knowledge and competence in successfully taking products into the market and supporting the requirements of an ECM implementation.
- ⊛ **Sales and Marketing Plans** will be jointly created by your management team along with the Clearview Authorized Partner Program team. This joint effort will yield a business plan that can be regularly monitored, modified, and maintained as a measurement of the goals, objectives, and ultimate success of the program for both business entities.
- ⊛ **Marketing Development Funds** are provided by Clearview to assist partners with their sales and marketing launch and ongoing campaigns. Other sales and marketing campaigns and special programs will be available for partners from time to time to help sales focus, engagement, and the ability to drive new business opportunities.

Changing the way you see Enterprise Content Management



The Clearview ECM Suite

The Clearview enterprise-class ECM solution is one of the most unique and innovative solutions to enter the business market. Leveraging years of experience with some of the leading vendors and systems in the legacy ECM market, our team of visionary principals have created a solution that is built upon the latest in Microsoft® technology standards and trends, yet uniquely agile to adapt to the changes that inevitably occur within every Customer environment and business operation.

Clearview is built 100% upon and leverages the strong Microsoft suite of operating systems, databases, business applications, and technological advancements. Clearview is one of the first products to truly be empowered by and yet extend the Microsoft Office and SharePoint® Server 2007 releases. While other ECM vendors are crafting their messages around why their solution is better, the Clearview value proposition to existing SharePoint users and non-SharePoint users will be readily apparent and appreciable.

With our 100% .NET platform leveraging SQL Server® 2005 and XML and built from the ground up on SOA/Web Services architecture, Clearview provides the easiest system to extend, integrate, and customize for today's modern business partner solutions.

The Clearview People

People are the essence and main differentiators in a company's distinct footprint within the market. The employees of Clearview are a motivated, professional, and integrity-oriented team that come together in the belief that Customers, partners, and the overall industry deserve higher levels of products and business relationships than what is offered by other vendors in the market.

Each Clearview employee shares a vision and commitment to delivering the most advanced solutions, as well as dedication to achieving 100% Customer and partner satisfaction. The high standards and professional ethics of the entire organization will be evident in each interaction and engagement of your program participation.

The Clearview Authorized Partner Program... Keys for ECM Practice Success

Our Authorized Partner Program is one of the newest and most genuine partner programs designed to generate mutual growth and continued success of our partner organizations and our joint Customers.

Take a closer look at Clearview, our program, people, and our products.

You'll quickly see the difference!

How to Contact Us

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About Clearview

Clearview is the premier innovator of next-generation SharePoint-based Enterprise Content Management (ECM) solutions designed for today's demanding business world. Our leadership team combines years of experience with the latest Microsoft technology architecture and innovation to bring to market a new standard of excellence for ECM solutions, services, and Customer care.

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ISV/Software Solutions
Information Worker Solutions
Data Management Solutions