



### Clearview ECM Highlights

**Built for Microsoft Environments.** Collects, manages, and secures all forms of business content including document images, Office documents, SharePoint content, and reports.

**Federated Repositories.** Information workers can search for allowed content in a single repository or across the content ecosystem.

**Business Process Management (Workflow).** Organizations can automate repetitive business processes for increased productivity and business intelligence.

**Intelligent Indexing.** Automatically insert index values based on key lookup values.

**Index Value Validation.** Data is accurate. Information worker confidence is boosted.

**External Data Access.** System Administrators can access index values from ODBC databases outside of Clearview, expanding the ECM reach throughout an organization.

**64-Bit.** Processing time is faster than ever.

And much more...

To learn more about Clearview, please visit [www.clearviewecm.com](http://www.clearviewecm.com)

*"Microsoft is excited to have Clearview, our ISV partner, bring to market their innovative utilization of SharePoint® as a strategic component of their ECM solution. Clearview ECM delivers on the Microsoft vision that partners can leverage SharePoint as a platform for core content services to build next-generation ECM customer solutions."*

**Evan Richman**  
Senior Product Manager  
Microsoft SharePoint/ECM

Clearview Software is the leading provider of an Enterprise Content Management (ECM) solution specially designed for today's ever-evolving business environment. With our leadership team of ECM and financial industry veterans, we combine our experience with the latest in technology architecture and innovation to bring to market a new standard of excellence for ECM Solutions, Services, and Customer Care.

Headquartered in Auburn Hills, Michigan—home to multiple Fortune 500 companies—Clearview employs experienced and talented software engineers, business analysts, and support professionals who are collectively focused on quality and innovation.

### The Value of Clearview

No other vendor or ECM product in today's market can bring you the combined power of experience, technology, and innovative agile ECM solutions delivered with a company-wide commitment to total Customer satisfaction. That is the Clearview difference.

Clearview delivers an ECM solution that provides rich functionality historically accessible only to the large companies with large budgets. With Clearview, organizations of all sizes can easily manage content across the enterprise and ensure that only authorized information workers have access.

### CLEARVIEW TECHNOLOGY IS RELIABLE TECHNOLOGY

As a certified Microsoft® Gold Partner, Clearview has an unwavering commitment to quality and innovation. Built on the latest .NET technology, our solution is written 100 percent in "Managed Code" so our Customers experience the benefits of a true .NET Environment including platform neutrality and enforced security restrictions.

We have also partnered with Kofax® to provide Customers with the most advanced Document Capture solution capabilities. Kofax is the market leader and de facto standard in capture application software, device connectivity, and image processing. Their products pioneered the concept of PC-based document image processing, focusing on PC-based hardware that accelerated the scanning, viewing, and printing of high-resolution document images.

### BUSINESS INFORMATION, WHAT IT WAS MEANT TO BE

Organizations increasingly face challenges on how to manage, secure, and protect business documents and files. Lost or misplaced information can spell disaster for any organization in today's market, but keeping the wrong information—or even the right information for too long—can result in increased litigation exposure and business risk.

But with Clearview, business information is an asset, not a drain on corporate resources. Clearview revolutionizes ECM with modern technology, innovative user experience, and encapsulation of Microsoft SharePoint. With the open technology and highly extensible platforms, business requirements are easily accommodated.



our technology, your value

As the first company to introduce a SharePoint ECM solution to the market, Clearview brings a fresh approach to Enterprise Content Management (ECM). Clearview combines enterprise-class functionality with intuitive user experiences at a value point that is unprecedented in this market.

**Clearview uniquely encapsulates SharePoint's native ECM capabilities for document management, email management, Web content management, and forms management.** Clearview then extends SharePoint functionality with high-volume transactional document imaging, report management (COLD), and advanced workflow (business process management) in a highly-scalable, enterprise-class ECM solution.

**Clearview is a 100 percent contemporary ECM solution.** Our product innovation leverages the latest in technology advancements such as .NET, XML, SQL Server, SOA/Web Services, and Active Directory to deliver robust ECM functionality that fits within your Microsoft-based IT and desktop worker infrastructures with ease and simplicity.

**Clearview information workers are provided with highly-intuitive, content-centric desktop user experiences in traditional Windows-based or AJAX/ASP.NET Web clients.** These clients incorporate the new Office 2007 user experience via the context sensitive ribbon, along with other Outlook-type orientations to deliver a comprehensive Microsoft familiar experience across the desktop.

For maximum adoption and return on your ECM investment, our interfaces provide end users with rich functionality combined with advanced personalization attributes that make content elements relevant and meaningful to each individual worker's job, function, or operational role in the enterprise.

**The next-generation Virtual ECM domain brings content federation and aggregation services to the Microsoft platform to leverage existing investments that you may have made in aging document solutions.** The unified content services in Clearview deliver advanced information organization and tracking, security, audit logging, and other high-value content services and policies across the domain.

### About Clearview Software

Clearview is the premier innovator of a SharePoint-based ECM solution designed for today's demanding business world.

Our leadership team combines years of industry experience with the latest Microsoft technology architecture and innovation to bring to market a new standard of excellence for Solutions, Services, and Customer Care.

#### Clearview Software

1660 Opdyke Court  
Suite 100  
Auburn Hills, Michigan 48326  
USA

Phone 248.290.0230  
Email [info@clearviewecm.com](mailto:info@clearviewecm.com)  
Web [www.clearviewecm.com](http://www.clearviewecm.com)

*"Clearview extends Microsoft SharePoint core content services with high-value, ECM features that are elegantly integrated with the Microsoft technology platform. This next-generation ECM solution provides System Integrators, ECM Resellers, and Microsoft Partners with new services opportunities and consulting engagements in the ever-growing ECM market while solving operational, compliance, and governance issues for their customers."*

**David Healey**  
Senior Product Manager  
Microsoft SharePoint System Integrators





























ISV/Software Solutions  
Information Worker Solutions  
Data Management Solutions



how our solution compares

## What's Different About Clearview

Features and attributes associated with modern ECM products.

	Clearview	Others
<b>Federated Access and Content Services</b> Organize, manage, search and store content across all repositories (Clearview and external)		
<b>Report Management</b> Business application/computer-generated content		
<b>Document Imaging</b> High-volume, transactional imaging without taxing Microsoft Office SharePoint Server 2007 resources		
<b>Clearview IRISS (Integrated Repositories, Integrated Search and Store)</b> Economical desktop gadget combines business application integration with an innovative user experience		
<b>Business Process Management (Workflow)</b> .NET workflow engine that interacts with SharePoint workflow system		
<b>Intelligent Folders (iFolders)</b> Automated content organization and file generation		
<b>Content Lifecycle Management</b> Retention, expiration, archive, etc.		
<b>Content Tracking and Audit</b> Exception reporting and alerts maximize compliance efforts.		
<b>Contemporary Microsoft Technology and Architecture</b> .NET, XML, SOA/Web Services, Active Directory, SQL Server, SharePoint		
<b>Optional AJAX-based Web Client</b> Unparalleled ease of use with a Microsoft Office 2007 user experience		
<b>Document Management</b> Encapsulation of SharePoint Services		
<b>Email Management</b> Encapsulation of SharePoint Services		
<b>Web Content Management</b> Encapsulation of SharePoint Services		



our services, your peace of mind

Clearview ECM is the least invasive implementation that you will ever experience. We've drawn from our vast experience with a variety of Customers to bring a host of best-practices and lessons learned into your deployment analysis, modeling, and planning.

### Our Services

In addition to developing superior content management solutions, our goal is to ensure that your ECM deployment and overall experience will yield the results and value you expect from your investment.

#### PROFESSIONAL SERVICES

Our Professional Services are designed from beginning to end to enhance and leverage your processes so your organization can gain full advantage of managing reports and document images.

- Pre-Installation Analysis
- Business Process Consultation
- Data Migration
- System Implementation

#### CUSTOMIZED TRAINING

We work with Customers to provide effective training specific to their requirements through on-site training as well as Web-based continuing educational sessions. An experienced Clearview instructor leads students through a variety of topics to ensure maximum value and return on investment.

#### TECHNICAL SUPPORT

Clearview provides a single point of Technical Support. Our goal is to ensure that each and every Customer receives exceptional service. As the front-line source for technical assistance, our analysts work with a designated onsite System Administrator to quickly and effectively resolve technical issues.

### About Clearview Software

Clearview is the premier innovator of a SharePoint-based ECM solution designed for today's demanding business world.

Our leadership team combines years of industry experience with the latest Microsoft technology architecture and innovation to bring to market a new standard of excellence for Solutions, Services, and Customer Care.

#### Clearview Software

1660 Opdyke Court  
Suite 100  
Auburn Hills, Michigan 48326  
USA

Phone 248.290.0230  
Email [info@clearviewecm.com](mailto:info@clearviewecm.com)  
Web [www.clearviewecm.com](http://www.clearviewecm.com)