



1660 Opdyke Court, Suite 100
Auburn Hills, Michigan 48326
Phone: 248.290.0230
Fax: 248.290.0236

Press Release

For Immediate Release

Clearview Presents Innovative SharePoint-based ECM Suite at
AIIM Exposition & Conference and Microsoft SharePoint Conference

Next-Generation, Microsoft-centric ECM Suite Showcased at Both Major Industry Events

Auburn Hills, MI, March 2, 2008 – Clearview Software, the premier innovators of contemporary Microsoft® SharePoint® based Enterprise Content Management (ECM) solutions designed exclusively for Microsoft technology environments, announced today that they will be exhibiting at the AIIM Exposition & Conference in Boston, Massachusetts and the Microsoft SharePoint Conference in Seattle, Washington. Both key industry events take place March 3-6, 2008.

Clearview has introduced a fresh approach to ECM that uniquely leverages the native ECM capabilities of SharePoint as core components of the Clearview ECM suite architecture. By extending SharePoint with transactional document imaging, report management (COLD), and business process management, Clearview delivers enterprise-class ECM functionality that rivals legacy ECM products. Furthermore, the Office 2007 user experience provided throughout the Clearview client interface provides information workers with a familiar Microsoft experience designed to promote ease-of-use and rapid adoption of ECM on every worker desktop.

The Clearview ECM suite can be viewed in booth MP8 of the Microsoft Partner Pavilion at the AIIM Exposition and Conference. Clearview exhibits at the Microsoft SharePoint Conference in booth 713.

“Our simultaneous presence at both of these key events demonstrates our leadership commitment to the Microsoft SharePoint community as well as the traditional ECM software industry,” said Mike Ball, Senior Vice President of Marketing and Product Strategy for Clearview Software. “We look forward to sharing our unique SharePoint-based ECM suite with representatives from end user organizations, System Integrators, and Value-added Resellers (VARs), as well as the software analyst community.”

Clearview is a Microsoft Gold Certified Partner and has achieved certification in three competencies including the new specialization for Enterprise Content Management and Forms within the Information Worker Discipline. Clearview also recently achieved independent platform certification for the Clearview ECM suite on five Microsoft platform tests.

##

About Clearview Software

Clearview Software is the premier innovator of contemporary Enterprise Content Management (ECM) solutions that help organizations in all lines of business improve the control, security, and management of information assets; enhance operational process efficiency; and strengthen overall regulatory and compliance initiatives. Pioneers of Microsoft® SharePoint® based ECM technology, Clearview extends and completes the core ECM capabilities provided by SharePoint with enterprise-class document imaging and high-value content services to deliver an unprecedented ECM suite built exclusively for the Microsoft technology environment. To learn more about Clearview, visit www.clearviewecm.com.

For more information, contact:
Stacey Saling
Marketing Manager
248.290.0230, Ext. 214
ssaling@clearviewecm.com