



1660 Opdyke Court, Suite 100
Auburn Hills, Michigan 48326
Phone: 248.290.0230
Fax: 248.290.0236

Press Release

For Immediate Release

Clearview Launches New Business Partner Program for the ECM Industry

Clearview Authorized Partner Program Designed to Establish New Standards for Content Management Partner Programs

Auburn Hills, MI, March 27, 2007 – Clearview Software, innovator of the fresh, new approach to enterprise content management (ECM), today announced the launch of its new Business Partner program called the Clearview Authorized Partner Program. As Clearview has taken the charter to lead the industry into a new era of excellence for ECM products and solutions, the Authorized Partner Program is designed to similarly revolutionize legacy partnering programs within the ECM value-added reseller (VAR) landscape.

“As we are in the high-growth phase of our company, we strongly believe in the significant value and key role partners play in delivering successful, compelling ECM solutions to customers,” said Philip Pascarelli, President of Clearview Software. “The Clearview Authorized Partner Program is designed to equip VARs, system integrators and ECM-embedded business application vendors with the products and programs to be successful in today’s competitive market. With the right product along with the right program, backed by the experienced Clearview team, our partners can realize new levels of revenue growth and customer satisfaction.”

As a Microsoft® Gold Certified Partner, Clearview has strategically aligned its next-generation ECM suite with Microsoft technology, applications, and platforms. The company will reveal its newest product release designed for the mid-market, Clearview 4, at the upcoming AIIM 2007 Expo, April 16-18 in Boston, Massachusetts. The highly anticipated release leverages and extends Microsoft 2007 technology releases, such as Office 2007 and Office SharePoint® 2007, in ways never before seen in the ECM industry. This release holds significant interest and value for existing SharePoint implementations as well as non-SharePoint users, as it revolutionizes the way ECM is seen and used across the business enterprise.

“ECM partners have been challenged with trying to operate their businesses with stagnant ECM products and unfulfilling vendor relationships,” said Mike Ball, Senior Vice President of Marketing & Product Strategy for Clearview Software. “Clearview is the first product to demonstrate technology innovation and bring excitement back into the ECM community. Our new Authorized Partner Program provides the sound business foundation to give the reseller organization the power of our modern, innovative ECM system backed by a company of seasoned industry veterans.”

Clearview invites companies to explore the details of the new Authorized Partner Program, as well as the innovative Clearview ECM suite, by visiting the company’s recently launched website: www.clearviewecm.com.

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About Clearview Software

Clearview is a premier innovator of a new era of content management solutions that help organizations improve the security and management of information assets, enhance operational efficiency, and strengthen overall regulatory and compliance fulfillment. As a true pioneer in delivering advanced Enterprise Content Management (ECM) solutions based upon the latest Microsoft® technology including .NET, SQL 2005, Office 2007 and Microsoft SharePoint® Server 2007 (MOSS) as well as fully conforming to industry standards such as SOA, XML and Web Services, Clearview solves the real problems of today’s modern business world with innovative functionality and agility that is uniquely designed to work exactly the way your business works. To learn more about Clearview, visit the newly launched website at www.clearviewecm.com.

For more information, contact:

Stacey Saling, Marketing Manager
248-290-0230, Ext. 214
ssaling@clearviewecm.com