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Press Release

For Immediate Release

Clearview Unveils their New *Iriss* Desktop Gadget at 2007 AIIM Conference & Expo

Revolutionary Desktop Interface Promotes Enterprise-wide Adoption of Enterprise Content Management

Auburn Hills, MI, April 17, 2007 – Clearview Software, pioneers of the new era of Enterprise Content Management (ECM) designed on the Microsoft® technology platform, today demonstrated their latest product innovation that will inspire new trends in the ECM market. The unique Clearview *Iriss* Desktop Gadget, delivering a brand new style of user interface and interaction with ECM, was revealed to the public at the 2007 AIIM Conference & Expo in Boston, Massachusetts.

Inspired by the new Windows Vista operating system, the *Iriss* Desktop Gadget sets new levels of innovation designed to simplify and expand the usage of ECM technology throughout the business enterprise. *Iriss* derives its name from the Clearview corporate logo, as well as the acronym for the functionality it delivers: Integrated Repositories – Integrated Search & Store.

Essentially, the Clearview *Iriss* floats on the desktop like other Vista “gadget” applications, waiting for the user to activate on-demand content or document services. With the simplicity and ease of drag-and-drop functionality, information workers can quickly retrieve document or content information directly from their line of business applications, eliminating the need for special and costly programming or integration services. Additionally, documents or other types of business content created on the desktop are just as easily dropped on the *Iriss* Desktop Gadget and then stored in the Clearview ECM repository.

“We were truly impressed by Clearview’s new *Iriss* desktop technology,” stated Bill W. Jones, President of Branson Bank. “We thought that the *Iriss* would have such a positive impact on how our users would interact with documents and content on the desktop that we recently selected the Clearview ECM solution over products offered by alternative vendors. The *Iriss* gadget provides a fast and easy way for end users to access archived documents. This will enable greater use of the image (content) solution platform across our company, providing greater efficiency and improved transaction quality.”

Providing access to all information across the enterprise with the Clearview repository federation and aggregation technology, the *Iriss* Desktop Gadget goes significantly beyond providing basic content services to the casual desktop user. For an advanced and content intense user experience, *Iriss* can be configured to run with the advanced Office 2007 inspired, Windows rich Clearview Client, or with the easy to implement, thin Clearview Web Client. Priced per individual desktop workstation similar to conventional PC-based software, the Clearview *Iriss* Desktop Gadget quickly establishes a new standard for ECM desktop user experiences.

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About Clearview Software

Clearview Software is the premier innovator of a new era in Enterprise Content Management (ECM) that helps organizations improve the security and management of information assets, enhance operational efficiency, and strengthen overall regulatory and compliance fulfillment. As a true pioneer in delivering advanced ECM solutions based on the latest Microsoft® technology (including .NET, SQL Server 2005, Office 2007, SharePoint® Server 2007 [MOSS]) and industry standards such as SOA, XML, and Web Services, Clearview

solves the real problems of today's modern business world with innovative functionality that is uniquely designed to work exactly the way your business works. To learn more about Clearview, visit the newly launched web site at www.clearviewecm.com.

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