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Press Release

For Immediate Release

Clearview Honored as 2007 Trend-Setting Product by KMWorld

Award recognizes Clearview advances and innovation in Enterprise Content Management

Auburn Hills, MI, August 23, 2007 – Clearview Software, the premier innovators of the contemporary Enterprise Content Management (ECM) solution designed exclusively for Microsoft® technology environments, is pleased to announce that their revolutionary ECM suite, Clearview™ 4, has just been recognized by KMWorld magazine as one of the Trend-Setting Products for 2007. Clearview was chosen from a field of over 650 content, document, search, and knowledge management products considered for this prestigious list of trend-setters in the ECM market.

“We are quite pleased to accept the first award Clearview has received since we revealed our innovative new ECM suite to the market earlier this year,” said Mike Ball, Senior Vice President of Marketing and Product Strategy with Clearview Software. “Our vision of bringing a new level of customer excellence and product innovation is being well received and we would like to thank KMWorld for its recognition of our efforts.”

Clearview is the first “next-generation” ECM solution that has been designed to bring a fresh, new approach to how organizations implement and use content management. Built 100% from the ground up on .NET and exclusively for the Microsoft technology platform, Clearview is the first ECM solution that actually encapsulates Microsoft SharePoint® as a core component of the Clearview ECM architecture. The combined SharePoint emphasis and contemporary innovation offered by Clearview significantly enhance the ECM platform options for customers across all vertical business segments.

Hugh McKellar, KMWorld editor-in-chief, said, “While the selection process is always difficult, we are very excited about this year’s list of trend-setting products. Gathering information from both vendors and their customers, we believe this year’s honorees, like Clearview, truly reflect the very best thinking and development of solutions in meeting the demands of today’s consumer-driven market.”

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About KMWorld

The leading information provider serving the knowledge management systems market, *KMWorld* covers the latest in Content, Document and Knowledge Management and informs more than 50,000 subscribers about the components and processes and subsequent success stories that together, offer solutions for improving business performance. Further information can be found at www.kmworld.com.

About Clearview Software

Clearview Software is the premier innovator of a new era in Enterprise Content Management (ECM) that helps organizations improve the security and management of information assets, enhance operational efficiency, and strengthen overall regulatory and compliance fulfillment. As a true pioneer in delivering advanced ECM solutions based on the latest Microsoft® technology (including .NET, SQL Server 2005, Office 2007, SharePoint® Server 2007 [MOSS]) and industry standards such as SOA, XML, and Web Services, Clearview solves the real problems of today's modern business world with innovative functionality that is uniquely designed to work exactly the way your business works. To learn more about Clearview, visit www.clearviewecm.com.

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